



WHERE THE
ROGUE RIVER RUNS

Boomtown Institute
Trisha Mason
P.O. Box 1107
Effingham, IL 62401

March 6, 2006

Dear Trisha:

Jack Shultz was the keynote speaker for our annual community economic development forum & business awards ceremony. As a community who had been recognized prominently in Jack's book as a Golden Eagle Agurb, we were delighted to have him come speak to us openly about his opinion of our strengths and weaknesses.

One third of meeting attendees who provided comments on positive aspects of the meeting specifically mentioned Jack's presentation, the highest percentage of any one topic. There were no negative or neutral comments about Jack. One hundred percent of the attendees said the overall program met or exceeded their expectations.

Comments from attendees included:

- "Excellent speaker"
- "Good presentation by keynote speaker"
- "Good program – Jack Shultz was great"
- "Great speaker"
- "Interesting speaker"
- "Speaker knew quite a bit about this area"
- "Good keynote speaker - excellent & relevant topic for [our area]"
- "Enjoyed Jack's presentation"

As the meeting and program coordinator, I had seen Jack's presentations twice previously, and was very impressed. Jack has set the bar for professional keynotes as a part of our program. I would highly recommend Jack to any community or program.

Sincerely,

Charlie Mitchell, CEcD
Economic development coordinator

City of
Grants Pass

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